






# User Conference 2025

## Sponsor Canada's Premiere Energy Technology Event

-  Calgary TELUS Convention Centre
-  Tuesday, October 28th, 2025
-  Keynotes, Product Training, Partner Sessions, & More...

### Why Sponsor?

Get exclusive in-person exposure to up to **400+ industry leaders** from Canada's largest producers, service providers, and regulators, all of whom rely on AbaData software every day. This is a rare opportunity to position your brand directly in front of the decision-makers who rely on AbaData software to manage assets, operations, and compliance.

Your sponsorship provides unmatched exposure: not just at the conference itself, but also through pre-event communications to nearly **30,000 AbaData users** across Canada.

This is a unique chance to:

- **Showcase your brand** alongside Canada's leading energy producers.
- **Connect face-to-face** with key decision-makers shaping the future of energy operations.
- **Demonstrate alignment** with innovation, technology, and efficiency in the energy sector.
- **Gain exposure** through pre-event email, web, and ticketing promotions.

### Producing Companies In Attendance

We're proud to welcome Canada's leading producers to the conference. With every attendee being an active AbaData user, this is a unique opportunity for service providers to demonstrate how their offerings integrate seamlessly with the AbaData platform and add value to producers' operations.



\* Exact attendance is subject to change.

Purpose-built software for oil & gas operations.

# Sponsorship Tiers

We are offering two levels of sponsorship to help you maximize your impact at this exclusive event.

## Supporting Sponsor

Ideal for companies looking for accessible exposure.

# \$1,895

Basic Exposure

2 Conference Tickets

### What's Included?

- ✓ Logo placement throughout the event
- ✓ Featured in all pre-event communications
- ✓ Featured on ticket registration site
- ✓ Option to set up a basic exhibit booth
- ✓ Includes 2 full conference tickets
- ✓ Exposure to up to 400+ in-person attendees and 30,000 AbaData users

## Premier Sponsor

Designed for companies to maximize their visibility and impact.

# \$4,500

Premium Exposure

4 Conference Tickets

### What's Included?

- ✓ Premium logo placement throughout the event
- ✓ Featured prominently in all pre-event communications
- ✓ Featured prominently on ticket registration site
- ✓ Premium exhibit booth with high-traffic visibility
- ✓ Recognition during opening remarks as a premier event sponsor
- ✓ Includes 4 full conference tickets
- ✓ Exposure to up to 400+ in-person attendees and 30,000 AbaData users

## Important Details

All sponsorship opportunities are being offered on a first-come, first-serve basis. To be featured in all pre-event communications, be sure to secure your sponsorship by **August 22<sup>nd</sup>**.

Contact our team at [events@abadata.ca](mailto:events@abadata.ca) to secure your sponsorship or ask any questions.