

Attendance Request Letter

Use this letter to communicate the value of attending the AbaData User Conference and why it is a worthwhile investment for your company.

Dear [Manager's Name],

I'd like to request approval to attend the AbaData User Conference 2025, happening on Tuesday, October 28th, 2025 at the TELUS Convention Centre in Calgary. This full-day event brings together energy industry professionals from across Canada to explore the latest in field software, data-driven decision-making, and real-world applications of AbaData tools.

As someone who uses (or supports those who use) AbaData products, I believe attending this event will offer immediate and measurable benefits to our team and operations.

Why Attend:

Relevant to Our Work

The sessions are highly aligned with the tools we currently use (e.g. Field Ops, TRIAGE, Equipment Management, and AbaData Maps 3.0) and will cover strategies to improve efficiency, simplify compliance, and extend value from our existing workflows.

Hands-On Learning and Skill Building

Breakout sessions and expert panels will provide practical insights and tips for optimizing field operations, managing assets, and leveraging platform features to reduce manual processes.

Learn from Superusers

Real-world users from top producers and field teams will share how they've used AbaData to overcome operational challenges, providing insights we can bring back and apply right away.

Networking and Collaboration

I'll connect with over 400 attendees, including peers from producers, field service providers, regulators, and surface land experts. These conversations can provide solutions to common challenges and surface new approaches.

Purpose-Driven Participation

100% of ticket proceeds will support local charities, including KidSport, Big Brothers Big Sisters, and AAFS Calgary, giving the event added community impact.

Estimated Cost:

- Individual ticket: \$150 CAD + service fee (includes full-day access, lunch, and refreshments)
- Travel & accommodations (if applicable): [Insert estimate]

What I'll Commit To:

- Share a summary of key takeaways and new ideas with our team
- Identify 2-3 actionable improvements or features we can implement
- Help support others in applying the latest best practices learned at the event

Thank you for considering this opportunity. I'm confident the time and cost will generate a strong return for our team.

Best regards,
[Your Name]